



Our Capabilities

COTM provides a complete set of strategic and tactical marketing communication services to support our client's marketing needs. We team with our clients to provide complete solutions, intelligently crafted to deliver results. We intently listen to, and team with our clients to make sure our projects are effectively planned, managed, and completed on time. We can support individual projects and when needed provide ongoing management and support.

Marketing Services

- Strategy/Planning
- Identity/Branding
- Business Development
- Public Relations
- Advertising - Print, Internet, Outdoor, Radio, and Television
- Integrated On-line and Traditional Marketing
- One-to-One Interactive Direct Marketing
- Trade Show/Exhibits
- Event Planning
- On-Line Print-on-Demand
- Fulfillment Portal Services

Creative Services

- Graphic Design and Illustration
- Copywriting
- Certified Translations
- Web Design
- Audio/Video
- Photography
- Sound and Animation Branding

Integrated Communications

Electronic Communications

- Website and Multimedia Development
- Flash/Director Shockwave Presentations
- CD/DVD Production
- Interactive PDF Communications
- PowerPoint Multimedia Presentations
- e-Mail Marketing
- On-line Publishing

Print Communications

- Pre-Press and Post-Press
- Offset/Web Printing
- Print-On-Demand (POD) Digital Printing
- Variable-Data Printing
- Signage
- Packaging/Labeling
- Assembly/Fulfillment/Distribution

Web Site Development and Hosting

- Design and Planning
- Flash Components and Animations
- HTML, JavaScript, PHP, SQL
- Website Management and Support
- Website Marketing
- Search Engine Optimization
- Multi-site Integration
- Website Hosting
 - Content Management Systems
 - Community Web Environments with Forums and Blogs
 - E-Mail List Server
 - eCommerce Store and Shopping Cart